“Before, I didn’t know about family planning or that there must be equality in a marriage. I didn’t know that boys and girls should be treated equally,” says Isaac. Thanks to the GREAT project, supported by USAID, first-time parents Isaac and Brenda now have the knowledge and tools to change their lives.
To the Extended Pathfinder Family,

THIS WAS A YEAR OF REMARKABLE PROGRESS. Inspired by your support and the courageous individuals we serve, we stood strong against the serious challenges we face as a global community.

ONE IN EVERY NINE GIRLS IN THE DEVELOPING WORLD IS MARRIED BEFORE SHE TURNS 15. In West Africa, Pathfinder focused on an urgent need few were addressing—upholding the sexual and reproductive rights of young married women and first-time parents. We launched a program in Niger, the country with the highest rate of child marriage in the world, to empower this extremely neglected population with knowledge, services, and a safe, supportive space to share their experiences. (See page 3)

NEARLY 80 MILLION WOMEN WILL FACE AN UNINTENDED PREGNANCY EACH YEAR—PREGNANCY THAT CAN BE AVOIDED OR DELAYED WITH MODERN CONTRACEPTIVE METHODS. Through our programs last year, women will avoid nearly two million unintended pregnancies. We expanded our contraceptive work to new countries like Myanmar, while continuing to drive change in countries like Ethiopia—one of the most remarkable family planning success stories on record. (See page 11)

To bring sexual and reproductive health care to people who need it most, we seized an opportunity. Surprising though it may seem, the developing world is the fastest growing market for mobile phone use. THREE QUARTERS OF THE WORLD’S MOBILE PHONE SUBSCRIPTIONS ARE IN DEVELOPING COUNTRIES. Pathfinder equipped thousands of individuals—from health care providers in rural Nigeria to college students in Ethiopia—with simple, yet powerful new mobile health applications. (See page 4)

With your support, Pathfinder confronted these challenges, believing firmly that all people, regardless of where they live, deserve the right to make free and informed choices about their sexual and reproductive health.

We partnered with local communities, national organizations, governments, and health workers in 24 countries to support and champion local efforts, confident that giving people the tools and information to change their lives will ensure more impactful and longer lasting change. And on every page of this annual report, you’ll see we’ve been proven right.

CHANGE STARTS WITH AN EGYPTIAN GIRL LIKE SHAYMA, who wants to stay in school instead of getting married at age 12. With knowledge and a strong support system provided by Pathfinder, she can.

CHANGE STARTS WITH A HAITIAN COMMUNITY HEALTH WORKER LIKE ETIENNE, who is desperate to save the lives of pregnant women who live dangerously far from the nearest health facility. Using new mobile tools and his Pathfinder training, he can.

CHANGE STARTS WITH LEADERS IN EVERY COUNTRY—passionate individuals, religious leaders, politicians and lawmakers—who want to take action and challenge the status quo. With Pathfinder working beside them, they can demand and create policies to uphold people’s sexual and reproductive rights.

AND CHANGE STARTS WITH US. I couldn’t be prouder to be a Pathfinder, serving with the most dedicated and courageous staff and board, who make the path forward easier to tread. Together, we are working with national and international partners to join hands with the world’s poorest communities and remove the obstacles that block their way to health and progress.

CHANGE STARTS HERE.

With regard and gratitude,

PURNIMA MANE, PHD
President and CEO
Last year, Pathfinder implemented programs in 24 countries, with a clear emphasis on three primary building blocks of sexual and reproductive health: high quality contraception, maternal and newborn health care, and HIV and AIDS services.

Working alongside our courageous community partners in countries challenged by war, civil instability, extreme poverty, and health crises, we laid the groundwork for stronger health systems and a brighter future in which all individuals, no matter where they live, have the right to make free and informed choices about their bodies and their lives.

We believe change starts with expertly trained providers and pharmacies that never run out of supplies. It starts with open conversations among women, young people, men, religious leaders, mothers-in-law, policymakers, and others, joining to discuss their beliefs and remove barriers to their health and well-being.

We are incredibly proud of the progress our programs have made possible. On these pages, you’ll see a few highlights of how Pathfinder has served as a catalyst for change over the past year.
Advancing the Rights of Girls and Young Women

“NIger has the highest rate of child marriage in the world. One in every three girls is married before she turns 15. Many girls are forced to leave their families’ homes and abandon their hopes of an education. They are rendered virtually powerless at the hands of their much older husbands and co-wives. These girls have been invisible for far too long, suffering in silence or dying because they became pregnant too young. We want them to know—we see you. You have rights.” —Dr. Sani Aliou, Country Representative, Pathfinder Niger

In 2012, our Board of Directors posed a question to Pathfinder’s experts in adolescent and youth sexual and reproductive health—what is an urgent, unmet need that no one is addressing? We responded by launching one of the first programs targeting married adolescent girls and young women in Niger, Burkina Faso, and Guinea.

Partnering with West African governments and local organizations, we support this highly neglected group so they can exercise their sexual and reproductive rights. Through the program, community health workers visit young married women in their homes to provide counseling on contraception and gender dynamics and discuss how important it is for spouses to make decisions together about their health. Husbands, mothers-in-law, and religious leaders actively engage in community dialogues. In their new support groups, young women find a safe space to discuss topics like healthy timing and spacing of pregnancy and gender-based violence. No longer alone, no longer ignored, married young women are finding their voices. It’s the first step toward demanding their rights.

**Funders**

To ensure young women can access quality services and contraceptive methods of their choice, Pathfinder also implements the IMPACT project in Niger with support from the Bill & Melinda Gates Foundation.

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**Watch**
We know child marriage must end. But what about the millions of girls who are already married? Pathfinder’s Callie Simon joins experts from USAID, CARE, and the International Center for Research on Women to highlight cutting-edge approaches for reaching married adolescent girls.
Improving Health In Real Time

THE MOBILE PHONE IS A SMALL BUT MIGHTY TOOL that can remove barriers to lifesaving health services for those most in need—from the world’s most crowded slums to its most remote villages. Today there are more than six billion mobile phone subscriptions worldwide. Seventy-five percent of them are in developing countries. Pathfinder sees this surge in mobile phone use as a tremendous opportunity to reach more people in more countries who desperately need sexual and reproductive health care.
IN HAITI, a community health worker named Ketcia regularly treks across the rural hillside to bring her neighbors essential health services, including contraception and maternal health care. Today, Ketcia carries a new tool. With her phone and new mobile app, she provides better counseling—following checklists and playing pre-recorded audio messages for her clients. Ketcia also collects and uses data in real time. “Before, I had to enter everything by hand into registers. Those were easy to destroy,” says Ketcia. “Now all this data is available. The information is always there, and I can follow it. I carry information both ways—to my patients and back to the facilities. I do good work every day. I am very proud.”

MOZAMBIQUE
Pathfinder supported Mozambique to launch its first-ever youth-centric text messaging campaign, delivering information and stories about sexual health and contraception to young people at the touch of a button.

KENYA
In Kenya, Pathfinder-trained community health workers who fight to prevent the deaths of pregnant women, including those living with HIV, used their phones to track and counsel women during their antenatal care and collect data in real time.

ETHIOPIA
In the Ethiopian city of Adama, Pathfinder supported university students to use their phones in a new way. They access information on six topics, including sexuality, healthy vs. abusive relationships, and where to go for health services.

TANZANIA
With their phones, community members screened themselves for tuberculosis—a first for Tanzania. Pathfinder-trained community health workers also used a new mobile phone job aid to follow checklists, make better decisions, and ensure their clients receive high quality contraceptive services.

FUNDERS Visit us online to see the full list of partners and generous donors that make our mHealth work possible.

WATCH You’ve never seen health care delivered like this. Climb Haiti’s steep hillsides with Etienne, a community health worker, who uses his phone to improve the health of a woman and her family.

LAST YEAR, WE TEAMED UP WITH SOFTWARE DEVELOPERS IN SIX COUNTRIES to identify local health needs, create algorithms, and design user-friendly mobile applications.

HAITI

SALA LEWIS

THERESE CAFARO, USAID

75%

OF THE WORLD’S MOBILE PHONE SUBSCRIPTIONS ARE IN DEVELOPING COUNTRIES.
Introducing Tools for Contraceptive Choice

ALL PROVIDERS—NO MATTER THEIR LEVEL OF EDUCATION—SHOULD BE ABLE TO COUNSEL adolescents and adults on their full range of options for contraception. Our new cue cards help them do exactly that. Colorful and engaging, the cue cards cover all contraceptive methods in simple and direct language. Completely adaptable for use worldwide and already translated into four languages, our cue cards are just the latest in a series of tools tailor-made for local partners.

FUNDERS The Bill & Melinda Gates Foundation and individual donors

NEW TOOLS IUDs, implants, and pills, oh my! Real choice means having options. So how can you tell what contraceptive is right for you? Flip through our cue cards, featured in the November 2014 issue of BJOG: An International Journal of Obstetrics and Gynaecology.

4 Inspiring Self-Reliance

EVERY ACHIEVEMENT IN THIS REPORT is a testament to the power of our local partners in governments and civil societies around the world. They are on the front lines, courageously fighting for health and rights in their countries, despite extremely limited resources. Pathfinder is proud to stand with them. We share knowledge and tools, empowering them to pave the way for long-lasting, meaningful change in sexual and reproductive health worldwide.

“"We’re still in the early days of the project,” says Dr. Halida Akhter, Country Representative, Pathfinder Bangladesh. “We are already in the process of graduating two local NGOs to receive funds directly from USAID. Their systems are strong, so they no longer need our immediate support. What makes this transition so significant? Two local Bangladeshi organizations—operating 75 clinics—will soon be able to request funds directly from international donors. They can sustainably manage and grow their own operation. We’re passing the torch. In terms of capacity building, it’s the ultimate success.”

FUNDERS USAID and and DFID

IN BANGLADESH, WE BUILD THE CAPACITY OF THE
Smiling Sun Network

26 NONGOVERNMENTAL ORGANIZATIONS

9,018 SATELLITE CLINICS

334 STATIC CLINICS

Reaching 23 million PEOPLE WITH SERVICES, INCLUDING CONTRACEPTION AND MATERNAL AND CHILD HEALTH
THREE YEARS AGO, PATHFINDER’S INDIVIDUAL DONORS DID SOMETHING REMARKABLE. Seeing a natural connection between reproductive health and rights, livelihoods, and a sustainable environment, they stepped up to fund the Tuungane project. For the first time in our organization’s history, we joined leaders in conservation—The Nature Conservancy and the Frankfurt Zoological Society. Our goal: empower poor and remote communities living on the shore of the world’s second largest freshwater lake with knowledge and tools to live healthy lives in balance with their environment.

Tuungane is proof of the power of individual donors. Because they allowed us to take risks, we now implement Population, Health, and Environment (PHE) projects that serve more than 410,000 people in Tanzania, Kenya, and Uganda. Last year, our donors continued to lead the way—investing in a new PHE Learning Lab to serve as the hub for our growing experiences leading rights-based PHE programs around the world.

WATCH What do fish have to do with family planning? A new video shines the spotlight on Uganda. See how families living on the shores of Africa’s largest lake prove healthy families equal a healthy planet.

FUNDERS Visit us online to see the full list of dedicated partners and donors supporting the Tuungane project in Tanzania and the Health of People and Environment in the Lake Victoria Basin project in Kenya and Uganda.
PERU

After a 90-year delay, the government of Peru released new guidelines for determining when threats to the life or health of a woman make abortion legal, paving the way for providers to offer care to which women have long been entitled.

NIGERIA

The government of Nigeria revised its training manual for health extension workers to include guidance for providing injectable contraceptives in communities for the first time.

ANGOLA

Angola adopted its first National Family Planning Strategy. In 2014, the government promised to purchase contraceptives from its own budget to meet 20% of the national need (up from 0% in 2011).

BURUNDI

The government of Burundi made a commitment to FP2020 with a goal of doubling the number of new users of modern contraceptives—from ~322K in 2012 to ~644K by 2015.

MOZAMBIQUE

A powerful coalition of civil society organizations successfully advocated with the government of Mozambique to revise its dangerous penal code, paving the way for a less restrictive abortion law.

WHERE WE WORK & LEAD ADVOCACY INITIATIVES

A YEAR OF REMARKABLE ADVOCACY VICTORIES: Every day around the world, people fight for their rights. They bravely challenge policies and systems that threaten sexual and reproductive health and rights. Last year, Pathfinder proudly worked alongside these change-makers in governments and civil societies in 17 countries. We celebrate our joint victories and continue the fight—driving progress for us all.
ON MARCH 20, 2014, ESTRELLA ALCALDE, PATHFINDER’S GENDER OFFICER IN MOZAMBIQUE, TOOK TO THE STREETS WITH MORE THAN 300 PROTESTERS ADVOCATING FOR THE RIGHTS OF WOMEN AND GIRLS.

“We raise our voices for a girl named Maria, forced to become a mother when she was 11. She was raped by a group of young men and had no choice. And for Sheila, a 25-year-old mother of three, whose husband often forced her to have sex. When she found out she was pregnant, she paid a small fortune for an unsafe abortion that nearly killed her. Pathfinder is proud to be a member of Mozambique’s National Coalition for the Defense of Sexual and Reproductive Rights, honored to stand with our courageous and committed partners fighting for change. And there’s big news—our President is about to sign a bill, making abortion access less restrictive. It’s an important step. Now we must keep using our voice to ensure the law protects the reproductive rights of all Mozambican women and girls.”

UGANDA AND KENYA

HEALTH AND ENVIRONMENT

In Uganda and Kenya, nearly 100 new local Population, Health, and Environment (PHE) Champions led unprecedented grassroots efforts, building support for integrated PHE programs at the local and national levels.

TANZANIA

CONTRACEPTIVE ACCESS

The government of Tanzania launched a revised planning and budgeting tool to help districts ensure adequate funds for family planning activities and commodities.

EGYPT

YOUNG PEOPLE’S RIGHTS

Egypt adopted a new National Strategy for Preventing Child Marriage that brings together communities, governments, and the private sector to protect young people’s health and rights.

MYANMAR

CONTRACEPTIVE ACCESS

The government of Myanmar hosted its first Family Planning Best Practices Conference. Nearly 200 government officials, health experts, and providers joined the Minister of Health to affirm the government’s new commitment to FP2020—to increase Myanmar’s contraceptive prevalence rate to above 60%.

PAKISTAN

CONTRACEPTIVE ACCESS

The provincial governments of Sindh and Punjab are drawing up population policies with plans that include dedicated budgets for family planning, in line with Pakistan’s national FP2020 commitment.

“Through the Prevention of Early Marriage strategy Pathfinder introduced to the National Population Council…we learned how to think comprehensively, considering all aspects of population issues, where early marriage is a pillar. I saw early marriage from another perspective. The Pathfinder team guided us to conduct focus group discussions with proposed clients, adding a practical dimension to the strategy.” —SAHAR YOUSSEF, National Population Council, Egypt
"We are the first organization to make this tool available for women suffering at the community level."

GLOBALY, MORE WOMEN ARE SURVIVING PREGNANCY AND CHILDBIRTH. The maternal mortality rate is nearly half what it was roughly 20 years ago. But for the 40,000 Nigerian women who died in 2013, progress was too slow. We need to do more. We need new ideas for fighting a leading cause of maternal mortality—excessive bleeding after childbirth.

For the first time anywhere, Pathfinder is deploying an important first-aid device at the community level in Nigeria. The non-pneumatic, anti-shock garment (NASG)—a low-tech wrap made of neoprene and Velcro—can be a lifesaving tool when used as part of Pathfinder’s Clinical and Community Action Model. Community health workers are learning to wrap it tightly around a hemorrhaging woman’s abdomen, pelvis, and legs to decrease her blood loss, restore her vital signs, and buy her time until she reaches the health facility for emergency care.

“We are the first organization to make this tool available for women suffering at the community level. It could be hugely significant for community health workers. Before, when a woman bled, these providers were helpless. The nearest health center is two hours by car and many women don’t make it. Now with the NASG, community health workers can actually do something to help save a woman’s life.” —DR. FAROUK JEGA, Country Representative, Pathfinder Nigeria

FUNDERS Merck for Mothers. This innovative work builds on a groundbreaking project to prevent postpartum hemorrhage, funded by the John D. and Catherine T. MacArthur Foundation, 2007-2014.

1 ACCORDING TO THE WORLD HEALTH ORGANIZATION, AN ESTIMATED 289,000 WOMEN DIED WORLDWIDE IN 2013, DOWN FROM 523,000 IN 1990.

2 FOR MORE INFORMATION ON PATHFINDER’S HOLISTIC CCA-PPH MODEL, VISIT WWW.PATHFINDER.ORG/PPH.
In the past five years, 36 million Ethiopians have been touched by the Integrated Family Health Program, led by Pathfinder International and John Snow, Inc. The project has radically changed the way health services are delivered in Ethiopia, reaching some of the most at-risk populations with life-saving care, including contraception, maternal health, and HIV services. While it is nearly impossible to fully describe the impact the project has had nationwide, one achievement is simply remarkable: the contraceptive prevalence rate in project areas has risen to 40 percent, nearly five times the national rate in 2000.

“For years, women could only get long-acting contraceptive methods, like implants, at hospitals by doctors and nurses. We supported the Ministry of Health to make a huge change—training health extension workers to deliver these services to women in communities. Now more women have access to the method of their choice. They no longer have to travel to get it.”

—DR. MENGISTU ASNAKE, Country Representative, Pathfinder Ethiopia

1 THE PERCENTAGE OF WOMEN WHO ARE CURRENTLY USING, OR WHOSE SEXUAL PARTNER IS CURRENTLY USING, AT LEAST ONE METHOD OF CONTRACEPTION.
“Before, the doctor told me if I continued giving birth, I might not survive,” says Betty, who raises seven children all under the age of 13. Betty nearly died when she lost too much blood during her last delivery. “Because of family planning, I am here. I am healthier. And I can do more things to take care of my family.”

“Before, the doctor told me if I continued giving birth, I might not survive,” says Betty, who raises seven children all under the age of 13. Betty nearly died when she lost too much blood during her last delivery. “Because of family planning, I am here. I am healthier. And I can do more things to take care of my family.”

“I support Pathfinder because ensuring access to sexual and reproductive health care for all has been the passion of my entire working life. While my day-to-day efforts are focused in the United States, I like knowing that my charitable giving is helping to extend my personal and professional beliefs about sexual and reproductive health across the world.”

—GEORGE A. HILL, President & CEO of Maine Family Planning, Supporting Pathfinder since 2006

“Change starts with you.”

EVERYTHING WE DO IS MADE POSSIBLE BY OUR GENEROUS SUPPORTERS who share our commitment to improving the sexual and reproductive health and well-being of the world’s most underserved people. Your contributions allowed us to go where the need is greatest, empowering communities with more than 80 sexual and reproductive health projects in 24 countries. Last year, we received support from more than 3,245 dedicated individuals, 56 foundations and corporations, and 15 governments and multilateral donors, including our largest funder, USAID.

“When I moved from England to the US, I began to appreciate what a contentious issue reproductive rights, especially abortion, continues to be here. Then I thought—this is still a rich country with relatively good contraceptive availability. So I decided to direct my contribution towards women who live in places with extremely limited access to contraception. Pathfinder makes reproductive rights a community-wide issue. Everyone has an interest. Everyone can benefit from it.”

—PRISCILLA ANNAMANTHODO, Supporting Pathfinder since 2000

“Before, the doctor told me if I continued giving birth, I might not survive,” says Betty, who raises seven children all under the age of 13. Betty nearly died when she lost too much blood during her last delivery. “Because of family planning, I am here. I am healthier. And I can do more things to take care of my family.”
“At 17, I was married to 16-year old Halima. I didn’t understand what underage marriage meant. I didn’t know why it was important to space pregnancies,” says Imtiaz Dogar. “Where we grew up, talking about sexual and reproductive health was, and still is, considered taboo...Then at the community meeting, I was amazed by the information I was hearing...They helped me understand the concept of birth spacing—from family and religious perspectives—and gave me the courage to discuss it with my wife. We agreed to go to the nearest health facility to get contraception.” Today Imtiaz leads a male advocacy campaign to share this life-changing knowledge.
LIKE MANY OF YOU, I’M A NUMBERS PERSON.
I have served on Pathfinder’s Board for 19 years because I am passionate about Pathfinder’s work and I’m moved by the lives we have changed. As a donor and former direct marketing executive, I am consistently drawn to the numbers. Numbers get straight to the point: did our investment in Pathfinder have a tangible return?

On behalf of Pathfinder’s committed Board of Directors and courageous staff around the world, I am proud to answer yes.

• Last year, women and men made more than 5 million visits for contraceptive services at health facilities Pathfinder supports.

• Pathfinder launched 49 new projects, expanding to new countries, including Myanmar and Niger.

• Through one of the most innovative pilot projects I’ve ever seen, 2,000 young people in Mozambique initiated more than 17,000 requests for information about their bodies and health using their cell phones.

This progress is tremendous. How do we make sure it continues? Here’s another number: Last year, Pathfinder strengthened 157 local partners so they are able to respond to their people’s needs long after Pathfinder leaves. And that’s exactly the way Pathfinder wants it.

You and I support Pathfinder because we believe change is possible, even under the most difficult circumstances. We see proof in these numbers, in the faces of the people we serve, and maybe, like me, you see changes in yourself, too. As I prepare to step down as Chair, I realize how much this organization has changed me personally.

When I joined Pathfinder, I believed women should have access to contraception. Today I understand that sexual and reproductive health is a universal human right, as fundamental to people as clean water and air. It is the key to a better life.

I have been privileged and honored to serve this cause with you. I will never stop—and I’ll be keeping an eye on the numbers.

CYNTHIA FIELDS
Board Chair
Financial Highlights
FOR THE YEAR ENDING JUNE 30, 2014

STATEMENT OF ACTIVITIES

REVENUE
Grants and contracts $ 99,448,506
Contributions 2,686,786
Other 622,779
TOTAL 102,758,071

EXPENSES
Program services 93,068,047
Management and general 10,075,335
Fundraising 1,487,028
TOTAL 104,630,410

Operating deficit (1,872,339)
Non-operating gains 2,930,204
Change in net assets for the year 1,057,865
Net assets at beginning of year 32,990,558
Net assets at end of year $ 34,048,423

The information presented above is drawn from Pathfinder International’s financial statements, audited by Mayer Hoffman McCann P.C. They are available from our headquarters office upon request or at www.pathfinder.org/financials.

Pathfinder International receives Charity Navigator’s highest rating for accountability and transparency.
Nearly 90 percent of our 1,252 employees worldwide come from and serve the very communities where we work. With their passion and knowledge of the local environment, they have the unique ability to identify urgent sexual and reproductive health needs in their home countries and bring together stakeholders at every level to pave the way for long-lasting solutions.

### LEADING OUR PROGRAMS IN THE FIELD

- **ANGOLA** Marcos Arevalo, MD, MPH, MA
- **BANGLADESH** Halida Akhter, MBBS, MCPS (Ob/Gyn), Dr. PH
- **BURUNDI** Chantal Inamahoro, MPH
- **CHINA & MYANMAR** Sono Aibe, MSc
- **DEMOCRATIC REPUBLIC OF THE CONGO** Marie-Claude Mbuyi, MD, MPH
- **EGYPT** Mohamed Abou Nar, MBA, MSc
- **ETHIOPIA** Mengistu Asnake, MD, MPH
- **GUINEA** Abdoul Balde, MD, MPH
- **HAITI** Tanou Diallo, MSc
- **INDIA** Mathew Joseph, MBA
- **KENYA** Eileen Mokaya, PhD
- **MOZAMBIQUE** Rita Badiani, MSc
- **NIGER** Sani Aliou, MD, MPH
- **NIGERIA** Farouk Jega, MD, MPH
- **PAKISTAN** Tauseef Ahmed, MD
- **PERU** Miguel Gutierrez, MD
- **SOUTH AFRICA** Sophia Ladha, MPH
- **TANZANIA** Mustafa Kudrati, MPA
- **UGANDA** Lucy Shillingi, MPH
- **VIETNAM** Le Ngoc Bao, MPP

—I am proud to be a Pathfinder. Proud of the skills, energy, dynamism, convictions, and commitment of my staff and our partners all working together to ensure comprehensive sexual and reproductive health for people who need it.”

—RITA BADIANI, Country Representative, Pathfinder Mozambique
IN INDIA, more women die from complications during pregnancy and childbirth than anywhere else in the world. Through the Matrika project, funded by Merck for Mothers, Pathfinder trains India’s public and private health providers to offer affordable antenatal care, referrals for women in crisis, emergency obstetric care, and contraceptive services.
Pathfinder International’s mission is to advance sexual and reproductive health and rights globally by catalyzing change locally.

WWW.PATHFINDER.ORG