Pathfinder has been 

#byher side

for more than 60 years.

Pathfinder is committed to remaining 
by her side for many more.
We stand by her side when we integrate sexual and reproductive health and rights into conservation, livelihood, food security, and resilience programs.

We stand by her side when we empower adolescents and youth to access sexual and reproductive health information and services and advocate for their rights.

We stand by her side when we address the sexual and reproductive health and rights of refugees and other displaced populations.

We stand by her side when we invest holistically in women and girls, men and boys, to advance gender equality and address harmful gender norms.

We stand by her side when we build the capacity of health systems and communities to deliver comprehensive sexual and reproductive health services.

We stand by her side when we strengthen the delivery of maternal and newborn care.

We stand by her side when we empower adolescents and youth to access sexual and reproductive health information and services and advocate for their rights.

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We stand by her side when we integrate sexual and reproductive health and rights into conservation, livelihood, food security, and resilience programs.
Dear Pathfinders and partners worldwide,

Throughout our 60-year history, Pathfinder has been known for its courage. Having the courage to go where the need is greatest. Having the courage to stand up to restrictive policies and systems that threaten the health and futures of the people we serve. Having the courage to work with religious leaders, traditional leaders, and community elders to gain support for family planning and reproductive health. Having the courage to support girls and women in reaching their full potential in life.

Courage is the value that guides everything we do. Our courage has meant that we have changed the course of history in the places where we work. And courage is why we must continue.

The need for courage has never been greater. We are facing a generation of lost women’s leadership—at a time when our world needs it most. Globally, women and girls are disproportionately affected by political, social, and economic inequalities which hold them back. A primary reason for this loss is the lack of access to resources and services for family planning.

Too often, girls have their first child before they finish school, many when they are still children themselves. Too often, women are unable to choose the timing and spacing of their pregnancies. They are unable to make central decisions in their lives about whether they want to have children, or when they have children.

Your support enables us to courageously go where others cannot—where the need is greatest, and the potential for transformative change is greatest. We are working in some of the most challenging environments—like Burundi—serving people in great distress, such as refugee communities. We continue to excel at working with adolescents and young people, boys and men, and first-time parents.

Pathfinder is determined to play our part in meeting United Nations Sustainable Development Goal 3: reducing the global maternal mortality ratio; ending preventable deaths of newborns and children under the age of 5; and, ensuring universal access to sexual and reproductive health care.

I invite you to join us. With your courage and commitment, Pathfinder will continue to change the course of history.

Yours,

[Signature]
In our 40 years of youth programs, we have learned that no single model can be used to meet young people’s diverse sexual and reproductive health needs. Young people live in different social, economic, religious, and cultural realities, and they have varying degrees of access to education, health, and other social services. Smart programming for youth offers nuanced interventions tailored to their individual circumstances. Our programming provides sexual and reproductive health information and services that are based on the individual needs of young people.
“I took an implant after my delivery, and my husband, Hamidou, supported my decision. Before Pathfinder’s program came to my village, I had never heard of an implant. Most young married women, like me, never used contraception. We were expected to keep giving birth, year after year, until we became too old, like my mother did.” —HASSANA YAOU, 17-YEAR-OLD MOTHER, NIGER

NIGER

REACHING MARRIED ADOLESCENTS

Our Reaching Married Adolescents program has brought contraceptive information and services to almost 1,200 young married women in Niger. Providers use tools that enable them to classify these young women based on their beliefs and practices related to family planning and their individual circumstances. They then develop a tailored family planning counseling plan for each client. This often means engaging husbands in decisions about their wives’ use of contraception.

Funder: Bill & Melinda Gates Foundation

Three times as many young married adolescents are using a modern family planning method than when the program began.

67% of women have had a conversation with their husband about family planning—up from just 25% at the start of the program.

The majority of women—61%—said, at the start of the program, they could not use family planning because of their religion. Now, only 16% say the same.

INDIA

SASHAKT

Sashakt means “empowerment” in Hindi. Pathfinder’s Sashakt program reaches young Mahadalits in Bihar state with sexual and reproductive health information and services. Mahadalits are the most socially and economically vulnerable of India’s castes, and most marry and have children before they become adults. Pathfinder is one of the first organizations to focus on the reproductive health needs of this marginalized population. Sashakt trained 300 young people, who, in turn, have reached 8,000 of their peers with critical information on sexual and reproductive health.

Funder: The David and Lucile Packard Foundation
Pathfinder’s population, health, and environment (PHE) approach addresses some of the most pressing issues affecting rural, vulnerable populations: the effects of climate change, food security, nutrition, livelihoods, sexual and reproductive health and rights, and gender inequities. Through PHE programs in Kenya, Uganda, Niger, Tanzania, and South Africa, Pathfinder partners with different sectors to address the holistic nature of people’s lives and empower them to live in harmony with our planet. We are by their side when we implement PHE programs that contribute to gender equity by engaging men and women in activities that fall outside of traditional gender roles. PHE is uniquely suited to achieve many of the Sustainable Development Goals and ensures that the human rights of women and their families are at the center of development efforts.
LAKE VICTORIA BASIN, KENYA & UGANDA

HOPE-LVB

HoPE-LVB has engaged women in a variety of alternative eco-friendly livelihood activities to boost household income, use resources sustainably, and transform traditional gender norms. These activities include savings and loan groups, beekeeping, tree nurseries, fruit orchards, goat rearing, and the production and sale of energy-saving stoves and environmentally safe liquid soap. While they learned how to start new businesses, they heard about new contraceptive methods available in their communities, as well as how to prevent HIV infections and malaria.

FUNDER: Margaret A. Cargill Philanthropies

TANZANIA

ENDANGERED ECOSYSTEMS OF NORTHERN TANZANIA

FUNDER: US Agency for International Development

TUUNGANE

FUNDERS: USAID-funded Advancing Partners and Communities project, led by John Snow, Inc.; Johnson & Johnson; individual donors; and the following foundations: Carolyn Foundation, William H. Donner Foundation, Longview Foundation, Philip Stoddard and Adele Smith Brown Foundation, Swift Foundation, Trull Foundation, and the Wiancko Charitable Foundation

In Tanzania, we use community conservation banks—called COCOBAs—to empower women economically. Women can secure low-interest loans through COCOBAs to start environmentally conscious businesses, receive health insurance, and, at the same time, join discussions about reproductive health, natural resource management, and health risks.

Joyce Ndimumbandi took out six loans from the COCOBA, enabling her to buy a two-acre farm and begin constructing her own house.

“It is impossible to depend solely on my small salary and expect to have all these successes. I will continue using these COCOBAs my whole life.”

“Most of us relied on our husbands to provide. We had low self-esteem, feared to engage in anything and talk to people in our community. But with HoPE-LVB project interventions, this has changed.”

— MEMBER OF YOUNG MOTHERS CLUB IN UGANDA
In our 40 years of youth programs, we have learned that no single model can be used to meet young people’s diverse sexual and reproductive health needs. Young people live in different social, economic, religious, and cultural realities, and they have varying degrees of access to education, health, and other social services. Smart programming for youth offers nuanced interventions tailored to their individual circumstances. Our programming provides sexual and reproductive health information and services that are based on the individual needs of young people. We transform restrictive norms that affect youth, enabling them to adopt healthy and safe for the past seven years, Pathfinder has led the Evidence to Action (E2A) Project—US Agency for International Development’s global, flagship project for strengthening family planning and reproductive health care—with partners ExpandNet, IntraHealth International, Management Sciences for Health, and PATH. In 16 countries, the E2A Project has led high-impact programs and conducted rigorous research, documentation, and evaluation of some of the most important topics related to voluntary family planning services—youth programming, expanding contraceptive choice, and systematic scale-up of tested interventions. Evidence generated through the project, compiled in 74 publications, will drive the next generation of family planning and reproductive health programs.
FIRST-TIME PARENTS

First-time parents—young women under age 25 who are pregnant with or have one child, and their partners—have largely been overlooked by reproductive health programs for youth. E2A invested considerable effort in reaching first-time parents with reproductive health care.

USAID mission-supported programs implemented by Pathfinder in Democratic Republic of the Congo, Niger, Nigeria, and Tanzania.

- 119,704 women accepted a contraceptive method for the first time
- 819 health workers trained
- 251,742 contacts made by community agents to offer contraceptive information and services

Data from fiscal year 2018

YOUTH LEADERSHIP

In Niger, E2A’s University Leadership for Change program trained student leaders to facilitate behavior change activities with their fellow students and young people in communities across Niger. University Leadership for Change actively involved these young leaders in decision making and national scale-up of the program. The program increased young people’s awareness of reproductive health and gender issues, and access to youth-friendly reproductive health care.

The E2A Project used a systematic approach to planning for scale-up in five countries—Uganda, Kenya, Niger, Democratic Republic of the Congo, and Togo. Use of this approach has resulted in government commitments to scale up high-impact reproductive health and family planning programs.

USAID mission-supported programs implemented by Pathfinder in Democratic Republic of the Congo, Niger, Nigeria, and Tanzania.

- Pilot of University Leadership for Change approach at Abdou Moumouni University in Niamey
- Formative research in Maradi, Tahoua, and Zinder—three regions for scale-up
- Feasibility testing and documentation in Maradi, Tahoua, and Zinder prior to scale-up

EVIDENCE

- Literature review, highlighting the lack of programs dedicated to first-time parents
- Consultative process with experts to define conceptual framework for first-time parent programming
- Documentation of Pathfinder project with young women and mothers in Burkina Faso
- Implementation of pilot programs in Tanzania and Nigeria

ACTION

- Development of a conceptual framework for first-time parent programming
- New programs in Burkina Faso, Nigeria, and Tanzania that build on evidence and pilot programs

EVIDENCE

- National scale-up through universities in Maradi, Tahoua, and Zinder
- Adaptation and scale up to community settings in Zinder through Pathfinder’s RISE-FP project
We know that if sexual and reproductive health services are not conducive to the rights and needs of clients, people will not use them. We are by her side when we invest as much in strengthening health systems to improve the quality of care as we do in expanding access and coverage. We raise communities' awareness so that they can demand quality care. At the same time, we strengthen systems through innovative approaches that empower providers to offer respectful care—that is, to honor clients' rights to voluntary choice, informed consent, privacy, and clear, accurate information and communication. We continue to work with partners to achieve our global vision: quality, client-centered sexual and reproductive health services being offered universally as part of primary health care.
“Instead of expecting youth to change their behavior, providers need to change their behavior first.” —PROVIDER, BURKINA FASO

**ETHIOPIA**

**TRANSFORM**

Communities have a direct say in how health services are administered through an innovation used by the TRANSFORM program. Communities use a “Community Scorecard” to evaluate their health centers—their infrastructure, the compassion and respect exhibited by health care providers, and availability of medical supplies and commodities. Data and perspectives collected through the scorecards have been used to improve the performance of 1,829 health centers.

**FUNDER:** US Agency for International Development

**BURKINA FASO, PAKISTAN, TANZANIA**

**BEYOND BIAS**

Beyond Bias seeks to examine and change the norms, deep-rooted beliefs, and attitudes that drive health care providers’ biases against providing youth with quality sexual and reproductive health care. The program takes feedback from youth about how they are received at health clinics when they ask questions about contraceptives and reproductive health. The program uses the feedback to design interventions that encourage providers to reexamine how their biases may unintentionally limit a young person’s potential for a healthier life.

**FUNDER:** Bill & Melinda Gates Foundation

Pathfinder’s mentorship app is used as a mobile job aid in Burkina Faso, Mozambique, Nigeria, South Africa, and Tanzania to ensure quality of family planning and maternal and newborn health services.
At Pathfinder, we recognize a woman’s human right to high-quality maternity care—to deliver her baby in a safe and supportive environment, and to not sacrifice her own life to bring new life into this world. This means linking health systems with communities to offer her high-quality care before, during, and after her pregnancy. We are by her side when we mobilize communities to recognize danger signs during pregnancy, organize women’s transport to the health facility, and encourage women to deliver with skilled providers. We support health providers to provide safe, respectful maternal and newborn care. We seek to meet the full spectrum of pregnant women’s needs—from access to essential maternal and newborn care services to emotional support. After all, we know that healthy mothers mean healthier babies, healthier communities, and healthier nations.
LA LIBERTAD has, for many years, been the riskiest place in Peru for women to give birth. Pathfinder has worked in the region since 2012 to change that. We have been strengthening the health system to ensure it can support quality maternal and newborn care, including emergency obstetric care, to delivering mothers. Pathfinder has helped 104 health facilities become nationally certified to provide emergency obstetric and neonatal care, and maternal death rates have dropped as a result—more than 50% in some areas.

FUNDER: MSD/Merck for Mothers

This past January, Pathfinder donated 60 life-saving medical devices, called “anti-shock suits,” to four regional hospitals in La Libertad. The suits stop fatal bleeding in pregnant women caused by obstetric hemorrhage. They are used to keep women alive when they are transported from their homes to hospitals for emergency care.

FUNDER: MSD/Merck for Mothers
We are grateful to our donors for standing #byher.side.

They allow us to stand #byher.side too.
THOMAS LIVINGSTON HALL, MD, DRPH
AUGUST 13, 1931 – MAY 20, 2017

A widely respected leader and advocate for building strong health systems, Dr. Hall dedicated his entire career to global health. In 2015, he received a lifetime achievement award from the Consortium of Universities in Global Health.

“What drove my father to give to Pathfinder International was his fundamental belief that the greatest global challenges—conflict, climate change and global health—can all be addressed by providing access to family planning.”
— Rachel Ames, daughter of Thomas Livingston Hall

COLLIN MOTHUPI

Collin has vast knowledge of the health care industry, particularly of modeling the economic benefit of clinical improvement initiatives. Collin is a dedicated member of Pathfinder’s Board of Directors.

“One of my key interests in [Pathfinder] is the work to champion sexual and reproductive health and rights to displaced populations in urban settings. Simply put, if you think it is hard to champion that work in a stable country, think of the people that are now in new host countries, with new laws and regulations that may very well be different from what they know. Providing services for both the refugees and host communities is critical in the successful integration of these immigrants to their new homes.”

SOPHIE CRONE

A senior at Tulane University, Sophie also works for her family’s foundation to support health and medical research. She chose to support Pathfinder because of three things: the impact of our work, the high percentage of donations that go directly to our programs, and because she knows lives are at stake.

“Pathfinder is really all about making sure people have access to health care, to contraception, to safe abortion care...This is really a gender-specific issue. It makes no sense that over 50 percent of people have to defend the right to their own body, just because they are female. Sexual and reproductive rights serve all other equality movements we’re fighting for.”
To my fellow Pathfinder supporters,

Family planning programs—particularly those funded by the US Government—continue to operate at a tumultuous time. Over the past two years, political animosity toward women’s sexual and reproductive health and rights has required Pathfinder to employ creative and proactive approaches to reach women and girls around the world with critical programs.

During a year when many states in the United States rolled back access to contraception and safe abortion services, Pathfinder persevered globally. In 2018, we were awarded several new projects and created and sustained dynamic partnerships with like-minded organizations and donors from a variety of different sectors.

In India, for example, we were awarded a project called “Youth Voices for Agency and Access”—or Yuvaa. Funding from the Bill & Melinda Gates Foundation allowed us to form a unique Yuvaa partnership with the private sector and other nongovernmental organizations. Yuvaa will use cutting-edge technology and evidence-based approaches, including social marketing techniques, to reach 2 million youth with contraceptive information and bring an effective methodology to their doorsteps.

In Tanzania, Kenya, Uganda, and South Africa, we continued to work with conservation organizations to conduct integrated population, health, and environmental initiatives. These programs respond to the effects of climate change, and at the same time, address imminent needs related to sexual and reproductive health and rights.

Through our population, health, and environment work in Tanzania, Nabulu, a 35-year-old mother, was able to join a community conservation bank. Her membership in the bank has allowed this single mother of four children to secure a low-interest loan to start her own corn business, obtain health insurance, and, in turn, gain access to a long-acting reversible contraceptive method.

“Young single mom is a big burden,” said Nabulu. “One of the concerns which struck me when raising my younger children is how to pay their medical bills when they fall sick. Being in this scheme helps ease this burden off my shoulders.”

Over the past few years, we have also strengthened and expanded our work in West Africa—a region with some of the worst sexual and reproductive health indicators in the world. USAID West Africa awarded Pathfinder a new project called Amplify-Family Planning, which has potential for huge impact in the region.

Since 2016, in Côte d’Ivoire, we have addressed the imminent need for sexual and reproductive health services following a civil war that shut down half of the country’s health centers. This program, funded by the Hewlett Foundation, focuses on offering postpartum contraception as a critical approach to improving maternal and child health in that country.

Lois Quam, in her second year as Chief Executive Officer, has continued to nourish our relationships with partners from the public and private sectors. In April, the Burkina Faso Reference Group was launched with Burkina’s Minister of Health, Nicolas Meda, at the Aspen Institute. Lois is now co-chair of that group, an entity charged with helping the Government of Burkina Faso carry forth its plan to offer all women free family planning services as part of the primary health care package.

We remain committed to advancing sexual and reproductive health and rights for every woman and girl in this rapidly changing world. I ask you to stand by the side of these women and girls by helping us deliver programs that will allow them to make choices for a better future. We need increasing support from individuals like you, who share our beliefs and are prepared to stand up for them. If you believe in the importance of that mission and feel that the effects of our work will positively impact the world, please join us in that effort.

Richard L. Berkowitz, MD
Chairman of the Board

As of November 2018

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Our global impact in 2018:

- 1.5 million+ individuals received HIV and AIDS services
- 7.1 million+ visits to facilities for contraceptive services
- 3.6 million+ unintended pregnancies averted
- 8,200+ fewer maternal deaths
- 864,700+ unsafe abortions prevented
- $235 million+ saved in direct health care spending
- 935,600+ deliveries supported by facility staff
- 6.8 million+ visits for youth-friendly services made by young people

Key performance data from Pathfinder projects in fiscal year 2018. Estimates for maternal deaths, unintended pregnancies, unsafe abortions averted, and direct health care costs.